

8th
**Cancer
Cachexia
Conference
2025**

September 25-27
Turin • Italy

Sponsorship and Exhibition Prospectus



Questions?

Conference Manager
AGORA OPUS3
ccs2025@agora.events
+1-866-358-6755

Conference Chair
Andy Judge
arjudge@ufl.edu
+1-352-273-9220

Invitation

On behalf of the Conference Planning Committee, we would like to invite you to take part in what promises to be another great conference, and the first ever in mainland Europe.

The Conference Chair, Dr. Andy Judge, University of Florida, Local Co-Chairs Dr. Paola Costelli and Dr. Fabio Penna, University of Turin, along with the entire Planning Committee, Dr. Andrea Bonetto, University of Colorado Anschutz Medical Campus, Dr. Jose Garcia, University of Washington, Dr. Paul Gregorevic, University of Melbourne, Dr. Mariam Jamal-Hanjani, University College London, Dr. Barry Laird, University of Edinburgh, Dr. Paula Ravasco, University of Lisbon, and Dr. Maria Rohm, Institute for Diabetes and Cancer, Helmholtz Munich are proud to host the:

8th CANCER CACHEXIA CONFERENCE
in Turin, Italy
September 25-27, 2025




About the Cancer Cachexia Conferences

1st CANCER CACHEXIA CONFERENCE

-  Year 2012
-  Boston, USA
-  150 attendees

Primary goal of this conference: We wanted to gather scientists and physicians working in this same space and begin open discussions to advance our understanding of the underlying mechanisms driving tissue wasting in cancer. We also engaged the trainees by giving them access to digital poster boards, where their data were projected on a 50' digital display using an iPad or mobile phone device. By being able to control the size of their figures, and if desired, access information from the web in real time, presenters could better interact with their audience. This was one of the more popular features of the conference and was funded under an industry sponsorship - hence the importance of your participation.

2nd CANCER CACHEXIA CONFERENCE

-  Year 2014
-  Montréal, Canada
-  171 attendees (from 20 countries)

Main innovations:


More funding: support from 6 biotechnology and pharmaceutical companies, the NCI, and the Canadian equivalent of the NIH (CIHR).

More short talks in the program to maximize opportunities for younger scientists to present their work. Introduction of the "Cutting Edge Science in Cancer Cachexia" session, which followed the Keynote speaker and was composed of 5-minute presentations of unpublished or newly published data. These talks were also used to increase awareness of the posters accompanying these presentations.

3rd CANCER CACHEXIA CONFERENCE

 Year 2016

 Washington DC, USA

 156 attendees (from 15 countries)


Main innovation:

Addition of a half-day session in the morning of the first day of the conference with a focus on clinical trial design. The intent of this session was to engage discussions among medical oncologists and industry to improve on how clinical trials could be conducted. A committee, composed of physicians, invited speakers that discussed selection of primary and secondary outcome measures. As part of this clinical session, we also invited a pancreatic cancer patient who gave a moving presentation of what it was like to live with cachexia. We also extended invitations to other patients, family members, and caregivers from the DC/Baltimore area to attend the pre-meeting, free of charge, as an outreach effort to educate the public on cachexia. The advocates were given direct access to health care professionals in the field, willing to answer their questions.

4th CANCER CACHEXIA CONFERENCE

 Year 2018

 Philadelphia, USA


 161 attendees (from 18 countries)

Main innovations:


- Introduction of new session topics, such “Analysis of Big Data” and “Identification of Biomarkers in Cancer Cachexia”. Importantly, both sessions utilized data sets from human studies.
- Emphasis on highlighting the next generation of cancer cachexia researchers, recognizing that young basic and physician scientists are moving away from science and choosing alternative careers. We therefore designed a special session called “Next Generation Researchers in Cancer Cachexia”, which highlighted six presenters (3 PhD, 3 MD) to give oral presentations. These speakers were selected from a pool of applicants by co-chairs that themselves were junior cachexia researchers.

We of course kept our most successful elements from previous years such as the pre-meeting on clinical trials and the “Cutting Edge Science in Cancer Cachexia” short talk session.

5th AND 6th CANCER CACHEXIA CONFERENCE

 Years 2020 and 2021

 Virtual

 310 in 2020 (22 countries) | 256 in 2021 (20 countries)

The September 2020 edition was planned to take place in Montreal, Canada - but as you know, the COVID-19 pandemic hit in March, so the program was converted to virtual. Then 2021 also required a last-minute shift to virtual for the 6th edition. These meetings, international in scope, featured outstanding speakers, all leading scientists and physician-scientists actively working in the cancer cachexia field. The virtual conferences introduced new session topics, such as “Metabolic Dysfunction in Cancer Cachexia”, “Nutrition Imbalance and Strategies in Cancer Cachexia”, “Therapy-induced Muscle Dysfunction and Wasting”, and “Mechanism of Muscle Wasting: Microenvironment”. We repeated the pre-meeting focused on the advancement of clinical trials, with an emphasis on functional outcome measures and clinical trial results. Oral and poster presentations, along with time allotted for social interactions, filled the 3-day programs in a completely virtual setting.

7th CANCER CACHEXIA CONFERENCE



Year 2023



Edinburgh, Scotland



250 (from 24 countries)

The 7th Cancer Cachexia Conference was held at Surgeon's Quarter, home of the Royal College of Surgeons of Edinburgh. Edinburgh was chosen to honor the late Professor Kenneth C.H. Fearon, an early pioneer in the molecular translational research of cancer cachexia. Local co-organizers—Drs. Laird and Skipworth—were trained by Prof. Fearon and injected local tradition into the Conference. The conference honored Professor Denis Guttridge of Medical University of South Carolina as keynote speaker. Professor Guttridge initiated this Cancer Cachexia Conference series and presided over the first six. Day one of the conference covered clinical advances in cancer cachexia, and a patient and caregiver panel considering people with cancer cachexia. We also heard about the history of cancer cachexia research in Scotland and from some of our next generation of researchers. Topics in the following days covered not only how the tumor drives cachexia, but how cachexia and muscle wasting can drive tumor growth. Other important topics included immunometabolism and multi-organ cross talk.

8th CANCER CACHEXIA CONFERENCE



Year 2025



Turin, Italy



300

The 8th Cancer Cachexia Conference will be hosted by the University of Turin, with local hosts Professors Paola Costelli and Fabio Penna. First and foremost, the conference will continue to offer trainees various opportunities to present their work - through "Next Generation" talks, "Cutting Edge" talks, and poster presentations. There will also be networking events and a graphical abstract competition, as in Edinburgh. In addition, we will hear from a patient and/or caregiver about their experiences living with cachexia, from a panel of experts on how cachexia can be treated today, as well as an update on recent and ongoing clinical drug trials and trial results, and lifestyle intervention studies. Plenary session topics will include central regulation systems of feeding and metabolism, muscle wasting and associated pathologies, metabolic inter-tissue cross-talk, tumor microenvironment and immunology, body composition and epidemiology, and emerging topics.

Format: The conference will be held entirely in person with recordings of the presentations available online following the close of the conference. Given the intimacy of the setting in the heart of historic Torino, the Conference will be quite exclusive and we expect more than 300 attendees in person. We expect a mix of clinicians, scientists, trainees, patients, patient advocates, and affiliates (editors, funders, etc.). Scientific events will be complemented with social events to promote collaboration, communication, and goodwill. The Cancer Cachexia Society is a 401(c)3 non-profit organization registered in the USA. Other funding for the conference will come from federal grants, university support, and conference registration fees.

6 reasons why your participation is so important to us

- You've just read the many innovations we introduced over the years. These initiatives are well appreciated from our delegates and have great benefits to research, but they require funding, and most of them were made possible thanks to industry sponsorships.
- Your participation will also help cover certain expenses related to our invited speakers who are the pillars of the programs we're so proud to offer year after year.
- With your help, we can extend the opportunity for in-person travel to the conference to investigators from under-resourced countries and under-represented and under-served communities.
- We need you to partner with us to raise visibility and exposure to the younger generation, as the future of research relies on them.
- We want to have you onsite with us, have a booth in the exhibit hall and connect with our attendees; we want to provide for the opportunity for bi-directional exchange of information to further the goals of both sponsors and attendees.
- Funding of scientific conferences such as the Cancer Cachexia Conference allows sharing of knowledge and new data among scientists and physicians hailing from across the globe, all working towards finding solutions and making the world a bit better in their own way.

Therefore, we are actively searching for partners at a variety of levels. Sponsorship opportunities are listed in the following pages.

Why you?

With breakthroughs in immuno-oncology and cancer treatment and increased focus on cancer metabolism, there is growing interest in cancer cachexia as it is positioned at the intersection of immunity, metabolism, and neoplasia. Cachexia influences physical function, functional independence and quality of life, response to therapy, survival, and survivorship. Thus, it draws upon the expertise and interest of a broad spectrum of the cancer research community and includes researchers focused upon metabolism, skeletal muscle, adipose biology, systems biology, and immunology. As our community grows it is likely to have a positive effect on understanding cachexia of diverse etiologies, within the disciplines of nephrology, diabetes, pulmonary, cardiology, arthritis, and nursing. Sponsoring this meeting would be an excellent way to show your support of the scientific and clinical advancements in cachexia and to have direct engagement with those in the field.



2025 Cancer Cachexia Planning Committee

CHAIR

ANDY JUDGE, PhD

Professor of Physical Therapy, University of Florida, Gainesville, FL, USA

CO-CHAIRS

FABIO PENNA, PhD

Associate Professor of General Pathology, University of Turin, Turin, Italy

PAOLA COSTELLI, PHD

Professor of General Pathology, University of Turin, Turin, Italy

ANDREA BONETTO, PHD

Associate Professor of Pathology, University of Colorado Anschutz Medical Campus, Aurora, CO, USA

JOSE M. GARCIA, MD PHD

Professor of Medicine, University of Washington, Seattle, WA, USA

PAUL GREGOREVIC, PHD

Professor of Anatomy & Physiology, University of Melbourne, Melbourne, Australia

MARIAM JAMAL-HANJANI, BSC MBBS PHD FRCP

Professor of Cancer Genomics and Metastasis, University College London, London, UK

BARRY J.A. LAIRD, MBCHB MRCGP MD

Professor of Palliative and Supportive Care Institute of Genetics and Cancer, University of Edinburgh; Consultant, Edinburgh Cancer Centre, and St Columba's Hospice Care, Edinburgh, Scotland

PAULA RAVASCO, MD, RD, MSC, PHD

Professor of Medicine, Nutrition, Scientific Research, Physiological Biochemistry, Diet Therapy, University of Lisbon, Lisbon, Portugal

MARIA ROHM, PHD

Group Leader at Institute for Diabetes and Cancer, Helmholtz Munich, Germany

Conference Communication and Promotion Plan

Over the course of the next year, there will be a tremendous outreach for this very exclusive meeting.

- A promotional slide has been shared around the world at conferences since September 2022.
- A massive "Save-the-Date" e-blast was sent through university programs withing North America and abroad.
- Pinned and additional promotional posts on the Cancer Cachexia Society Twitter and Facebook accounts are shared regularly and re-shared by the Board of Directors and members.
- We can count on our promoting partners: The cancer cachexia research groups (e.g., member of the SWCD) - e-blast and website; The RNA Society; Our home universities and cancer centers; Patient-facing cancer organizations.
- We will also be asking major Canadian and US universities and cancer centers and the National Institute of Health to help distribute our notices to their constituencies in the academic, pharmaceutical and biotechnology communities.
- Advertising in collaboration with World Muscle Society; TREAT-NMD and patient organizations such as Let's Win PC, Pancreatic Cancer Action Network (PanCAN), and others.
- The meeting will be advertised at other meetings that deal with related topics (i.e., Society of Cachexia, Wasting Disease; University of Florida myology and myogenesis meetings; World Muscle Society Meeting). And of course we will also use our own website to promote the event and the call for abstracts!

Sponsorship and Exhibiting Opportunities

Sponsorships are unrestricted educational grants. All fees listed are in US currency (USD).

Sponsorship Benefits	Premium \$ 30,000	Platinum \$20,000	Corporate \$10,000	Supporter \$5,000	Exhibitor \$2,500
Pre-event					
Exclusive eblast	1				
Program advertisement	Full page - color	Half page - color	Quarter page - color		
Logo:					
Website: Sponsor page	✓	✓	✓	✓	
Program: Back cover	✓	✓	✓	✓	
Program: Exhibitor list	✓	✓	✓		✓
Email Signature	✓	✓			
Registration confirmation email	✓				
Banner in one Newsletter	✓	✓			
During the event					
Registration: Full conference access*	4	3	2	1	1
Booth	8x8	8x8	8x8		8x8
Mobile App:					
Sponsor List	✓	✓	✓	✓	
Banner	✓	✓			
Logo	✓	✓	✓		
Acknowledgement:					
Opening slide	Verbal	Name on slide	Name on slide		
Closing remarks	Verbal	Verbal	Name on slide		
Logo on event signage	✓	✓	✓		
Additional advertising opportunities	Logo on lanyards** OR Cell phone charging station** OR Water bottle** OR Attendee bag**	Mobile app sponsor OR Event T-shirt*** OR Cocktail party	Poster session OR 1 Lunch OR Printable program	1 Coffee break OR Lactation room	
Name on holding slide between conferences	✓	✓	✓	✓	
Gamification	✓	✓	✓		
After the event					
Logo in the Thank You Newsletter	✓	✓	✓	✓	

* Full conference access - sessions, poster halls, exhibit hall and networking activities. Social events in exta.

**Artwork/ Speaker/ Content/Item provided by sponsor at own costs - CCS and/or venue to approve.

*** Artwork made by the event, the partner's logo will be added to the event's visuals. The partner has to approve the artwork, and the production costs will be shared.

À la carte item (Adds-on)

Item	Price	Availability
Breakfast or lunch 45 minutes symposium**	\$ 12.000	4
Re-usable Cancer Cachexia drinking cup with you exclusive artwork/logo**	\$ 3.000	1
Sponsored Cancer Cachexia notebook or pens with your logo**	\$ 3.000	1
Sponsored Powerbank**	\$ 3.000	1
Additional advertisement space in program**: <ul style="list-style-type: none"> • Half page • Page 	\$ 800 \$ 1.500	
Photobooth with organization logo**	\$ 3.000	1

**Full conference access - sessions, poster halls, exhibit hall and networking activities. Social events in extra.*

***Artwork/Speaker/Content/Item provided by sponsor at own costs - CCS and/or venue to approve.*

Specific Needs? Let's Customize Your Package!

From full sponsorship opportunities, to partly sponsoring a non-accredited activity, don't hesitate to reach out to us if you'd like to customize your sponsorship package to better suit your business objectives and marketing budget.

The Conference Administration would be pleased to discuss any additional or alternate suggestions that may be more attractive to you for recognition.

Any type of sponsorship on your behalf will significantly be appreciated and acknowledged either through print, on site materials, on the conference web, in the mobile app, or on PowerPoint running loops and within our Conference program.

Your support and participation will play an important role in making this a truly outstanding event by helping us engage in discussions to contribute to our mission of increasing our understanding of cancer Cachexia that may translate to advancing the knowledge of the other cachexia conditions.



Exhibition

The Exhibition Package Includes:

- 3 days of exhibition
- 8x8 exhibition space
- 6' skirted table
- 2 chairs
- Trash can
- Wifi
- Lunch and coffee breaks
- Access to poster rooms

Excluded:

- Electricity and power bars
- Access to sessions
- Ticketed social events



Approximative Daily Exhibit Schedule:

Breakfast	60 - 120 mins.
Morning Coffee Break	20 - 30 mins.
Lunch	30 - 60 mins.
Afternoon Coffee Break	20 - 30 mins.

Benefits of Sponsoring and/or Exhibiting

To help provide a quality educational event, we are soliciting your participation and financial assistance in the form of an educational grant.

Sponsor Benefits



As a sponsor, you will have the opportunity to:

- Gain access to an audience of basic and clinical scientists, physicians, principal investigators, and PhD students with an interest in accelerating research leading to better diagnosis and therapies for this cancer syndrome.
- This is your organization's opportunity to participate in promoting new ideas & products in a variety of choices.

Exhibitor Benefits

As an exhibitor, you will have the opportunity to:

- Network with colleagues and potential customers on site.
- Demonstrate new products during session specifically allocated for this purpose where traffic will be funneled towards the exhibit hall.



How We Plan to Funnel Traffic to the Exhibit Hall

- Choose the perfect location: the Exhibit Hall is **centrally located, circled by the poster rooms**. Delegates must walk through the exhibition hall to access the main conference room.
- Every day, a **continental breakfast, lunch and 2 coffee breaks** will be served in the Exhibit Hall.

On behalf of the Organizing Committee of the 8th Cancer Cachexia Conference we will look forward to greeting you amongst us in Torino and in discussing our research with you.

We would like to thank you in advance for your consideration and look forward to having you share in our excitement for our 8th Cancer Cachexia Conference.

ANDY JUDGE, PhD

Professor of Physical Therapy, University of Florida, Gainesville, FL, USA

Questions?



Any questions pertaining to sponsorship of this conference can also be directed to:

Sponsorship Coordinator

Agora Opus3

ccs2025@agora.events | +1-866-358-6755

Sponsor Sign-Up Form

To take advantage of a sponsorship opportunity, please fill out this form and send it to the sponsorship coordinator at ccs2025@agora.events. Once your request is confirmed, you will receive a contract and an invoice. The invoice must be paid within thirty (30) days of receipt.

Organization Name

Address

Province/State

Country

Postal Code

Contact Name

Email

Phone

Sponsorship Options

Sponsorship Level	Fee (USD)	✓
Premium	\$30,000	
Platinum	\$20,000	
Corporate	\$10,000	
Supporter	\$5,000	
Exhibitor	\$2,500	

À la carte (Adds-on)

Sponsorship Level	Fee (USD)	✓
Breakfast or lunch 45 minutes symposium	\$12,000	
Re-usable Cancer Cachexia drinking cup with your logo/artwork	\$3,000	
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Additional advertisement space in program <ul style="list-style-type: none">Half pagePage	\$800 \$1,500	
Photobooth with your organization logo	\$3,000	
Other		

Signature

Date